

THE CLEVELAND MUSEUM OF ART
ARTIST BIOGRAPHY

MAY 88

Please complete and return the following questionnaire for our reference file on Cleveland Artists.

FULL NAME: Linda Crockett

DATE AND PLACE OF BIRTH: June 14, 1948 Slater, S.C

PRIMARY MEDIA oil painting, watercolor

ART TRAINING - Schools, Scholarships, etc.: Cleveland Institute of Art

EXHIBITIONS IN WHICH YOUR WORK HAS BEEN SHOWN: Society of Illustrators, N.Y

Scarab Club, Detroit-Salmagundi Club, N.Y. Butler Institute of
American Art, Youngstown, Ohio-Bologna Children's Book Fair, Italy-
Grand Prix International of Monte-Carlo, Monaco-American Watercolor
Society, N.Y. - New York University Small Works, N.Y.
Master Eagle Gallery, N.Y. -

COLLECTIONS WHICH NOW INCLUDE YOUR WORK:

AWARDS: 2 Gold Medals, Society of Illustrators, N.Y. 1982
Cleveland Press Club Award for Illustration, 1982
Honorable Mention, Grand Prix International of Monte-Carlo
Scarab Club, 2nd and 3rd prize for realistic illustration

PRESENT POSITION: Free lance illustrator for magazines, book covers,
editorial illustration.

We would appreciate any information regarding subsequent awards, purchases, exhibitions and scholarships.
Thank you for your cooperation.

Linda Crockett, Illustrator
889 Royal Road
Cleveland, Ohio 44110
(216) 481-5013

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Linda Crockett-Hanzel

~~Linda Crockett, Illustrator~~
~~P.O. Box 234~~
~~889 Royal Road~~
~~Romeo, Michigan 48065~~
~~Cleveland, Ohio 44110~~
~~(216) 481-5013~~

PERSONAL DATA:

Born: June 14, 1948, 5' 6", 115 lbs., ~~married~~, no children, no limiting disabilities.

PROFESSIONAL OBJECTIVE:

To secure a position as an Art Director/Illustrator or Design Director in graphic arts or publishing fields. Seeking management opportunities and responsibilities in an atmosphere conducive to creative stimulation. Some travel desirable. Willing to relocate.

Professional qualifications include an aptitude for mass market production designing with a flair for conceptualizing in fast sketch techniques. Able to supervise all phases of graphics production in several medias from print to television, stressing a strong potential in full color publishing. Writing abilities allow the formation of complete concepts with creative strength and unity. Specialized interests in the production of education children's books, and audio-visual materials and in the fashion industry. New techniques implementations and originality in concept are potential assets, with aspirations for a position that allows the utilization of such incentives.

EXPERIENCE:

~~Present~~ ART DIRECTOR - RPM Advertising Agency, Southfield, Michigan. Responsible for design and implementation of print ads, brochures, TV storyboards, graphics for retail and industrial accounts. Full-color illustration, line art, fashion art, headline copy and type specification for packaging, print media, TV slides, and all phases of advertising.

1971 - ILLUSTRATOR - Freelance illustration for personal studio (Crockett Design).
Present Children's books, greeting cards, gift wrap, audio-visual slide films and stage props, catalogs, letterheads, layouts for advertising agencies, package design, keyline, book covers, fashion art, children's educational material, type specification, wallpaper design, and all phases of graphic art publishing from concept through finished art. Emphasis on full color illustration for mass market publication.

~~Present~~ ART DIRECTOR - Willow Creek Studio. Freelance for local publisher of books. All phases of art, type, and printing are supervised or planned in collaboration with writers. Advertising and distribution/marketing are also co-managed.

~~Present~~ TEACHER - Macomb County Community College, Warren, Michigan. Rendering course for Graphic Arts Department.

June, 1976 ART DIRECTOR - Southfield Advertising Agency. General layout and art direction for various retail accounts. TV storyboards, print, quick marker layouts. Responsible for the organization of preliminary art department and hiring of artists.

- Fall, 1972 TEACHER - Akron University, Akron, Ohio. Instructor in Graphic Arts Department, Typography.
- 1968 ARTIST - American Greetings Corporation, Cleveland, Ohio.
1971 Designer of greeting cards, books. Full color finished art.
- 1970 FASHION ILLUSTRATOR - Fisher Dress Shops, Cleveland, Ohio.
Freelance fashion artist.
- 1970 INSTRUCTOR - Adult education art course, drawing.
1968 LAYOUT ARTIST - Sterling-Lindner Department Store. Ad layout, type indication, illustration for fashion and general merchandise.
- 1967 CLOTHING DESIGNER - Mantalk Mens Store, Cleveland, Ohio.
Responsible for the design of a line of menswear including pattern making, samples, directing of fashion shows. Private label enterprise led to the initial designing of a line of youth-oriented ladieswear.
- 1967 ADVERTISING ASSISTANT - Bob Craig Advertising, Cleveland, Ohio.
General art duties, layout, keyline, line art, copywriting.
- 1967 PRODUCTION ARTIST - for several inhouse art departments. Camera work, platemaking, negative stripping, color separation, photo retouching

EDUCATION:

CLEVELAND INSTITUTE OF ART, Cleveland, Ohio. Undergraduate art study.

Courses also taken at Cleveland State University for Art History, Cooper School of Art, MCCC and special watercolor training under Fred Leach, A. W. S. in Baycrafters Program.

Euclid Senior High School, Euclid, Ohio. College Preparatory courses (1966).

HONORS, TRAVEL, ORGANIZATIONS:

Career lectures for University of Miami, Miami, Florida, AAUW Career Day at Oakland University, and several high schools and elementary schools in Michigan and Ohio.

Concours recognition in Drawing at Cleveland Institute of Art.

Scholastic Art Awards, Key New York.

Romeo Art Guild Painting Award.

National Honor Society.

Traveled through England, Scotland, France - September, 1976, through December, 1976.

INTERESTS:

Currently collecting and studying American Indian Art, Art Deco art. Other enthusiasms are piano study, theatre, dance, collecting antiques and antique cars, and travel. Presently involved in the restoration and interior design of an 1839 Greek Revival house.

REFERENCES:

Dr. Richard Mueller
Macomb Intermediate School District
Hall Road
Mount Clemens, Michigan

Peter Zorn
Graphic Art Department
University of Miami
706 Majorca Road
Coral Gables, Florida

Robert Gernand
Director of Advertising
Heath Corporation
Benton Harbor, Mich.

LINDA CROCKETT, Illustrator
889 Royal Rd. Cleveland, Ohio 44110
(216)481-5013 or (216)261-7031

Winner of 2 Gold Medals in the 1982 Society of Illustrators Show in N.Y. and of the Cleveland Press Club Award for Excellence in Journalism in the illustration category. Three pieces were selected for the Creativity '83 Annual for Art Direction and one piece was selected for CA Art Annual in 1982. Works have been exhibited in the Salamagundi Club, N.Y.; Butler Institute of American Art; Cooperstown Art Association; Livonia Cultural League; American Watercolor Society; New York University; Grand Prix International of Monte-Carlo with future showings and one-person exhibits to be held at the Museum of American Illustration in N.Y.C. and at the River St. Gallery in Chagrin Falls, Ohio during 1983.

FOR IMMEDIATE RELEASE

Linda Crockett, Illustrator
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ARTIST WINS TWO GOLDS

Linda Crockett-Hanzel was recently honored at the 24th Society of Illustrators Awards Ceremony with two of the 8 gold medals.

In the 24 year history of the event Linda is the first woman to receive two gold medals in the same show. Only 11 other women have won awards of any kind in those 24 years.

Over 5000 entries were juried. Of the 530 selected to hang in this year's annual exhibition Linda is represented by no less than six paintings, including her two award winners. Linda's medals were won for her work completed for The Bologna Book Fair and The Cleveland Plain Dealer. Among her other clients are: The Detroit Free Press, The Literary Guild, Playboy, Readers Digest, Seventeen and Yankee.

The Society of Illustrators Exhibit is open to the public through April 14.

~~To see Linda's portfolio please call
Wendy Crabb at (212) 532-6211.~~

AWARDS

Society of Illustrators

Illustrators 21-Institutional Category
Illustrators 22-Advertising Category
Illustrators 24-2 Gold Medals
(Editorial and Book) and
5 in Institutional and
1 in Editorial

Communication Arts Art Annual, 1982

Cleveland Press Club.-First in Illustration

Bologna Children's Book Fair, 1979-80-81

Detroit News Photo Competition Winner, 1980

Scarab Club, Detroit-Second and Third Place
in Realistic Illustration, 1980-81

Works have been shown at the Salamagundi Club, New York; Butler Institute of American Art, Cooperstown Art Association, Livonia Cultural League, American Water Color Society, Michigan Water Color Society, Terrence Gallery, New York University

CLIENTS

Franklin Library, Fortune Magazine, McCall's, Playboy, Atlantic Monthly, Seventeen, Campbell-Ewald (CECO), Monthly Detroit, Detroit Free Press, Detroit News, Cleveland Plain Dealer, Literary Guild, New York Times, Creative Living, Yankee Magazine, Readers Digest, Ford Times.

*** The attached card features one of Linda's award winners.

HONORS, ORGANIZATIONS -- ILLUSTRATORS 21st ANNUAL EXHIBITION
Illustration in 1979 Society of
Illustrators Show and Annual Book.
Category: Institutional.

SOCIETY OF ILLUSTRATORS, Member as of
December, 1978. New York Chapter.

ILLUSTRATORS WORKSHOP

June/July, 1978. Instructors: Alan
Cober, Mark English, Bernie Fuchs,
Robert Heindel, Fred Otnes, Bob Peak;
illustrators. Work conducted at Mary-
mount College in Tarrytown, N.Y.

1979 DESI AWARDS-from Graphics:USA
One for illustration, one for book cover
design.

COOPERSTOWN ART ASSOCIATION Annual Show.
Margaret Bevier Wright Memorial Awards
for painting. June, 1979.

BUTLER INSTITUTE OF AMERICAN ART
43rd Annual Show. Painting exhibited
and purchased. July-Aug., 1979.

INTERNATIONAL SOCIETY OF ARTISTS Show.
Three illustrations accepted for exhibition
in Denver. Received Honorable Mention.
November, 1979-January, 1980.

GALLERY SHOWINGS

-- ILLUSTRATORS WORKSHOP EXHIBIT at Master
Eagle Gallery in NYC. December, 1979.

ONEPERSON SHOWING at Brigham City Museum-
Gallery, Utah. March, 1979.

INTERNATIONAL YEAR OF THE CHILD POSTER
in conjunction with Bologna Children's Book
Fair, Italy. March, 1979. Exhibited in
travelling show at Ohtani Memorial Art
Museum and in Tokyo.

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